



An alternative to plastic rings and shrink film, EnviroClip™ Beam is a paperboard clip-style multipack carton for PET bottles that uses minimal material and no glue. It provides stability, moisture resistance, and strength, and offers generous billboarding space. It also delivers a comfortable and reliable carrying experience for consumers.

Suitable for multiple bottle types, sizes, and configurations, with bottle orientation for branding or operational purposes, such as the requirement for a barcode cover.

Sustainability



- Paperboard packaging solution made from renewable wood-based fiber from sustainably managed forests
- Recyclable in normal household recycling streams
- Clip-style cartons use significantly less paperboard than other multipack carton styles

Operational Efficiency



- Arrives as flat blanks, reducing storage requirements
- Glue-free design
- High-speed machinery automation via AutoClip™ technology
- Suitable for multiple bottle types, sizes, and configurations

Consumer Experience



- Comfortable and reliable carry experience with easy-access finger holes
- Bottles are well protected but can be easily removed once ready to consume
- Offers billboarding space for high-impact branding or messaging related to the sustainability of the pack
- Ability to orient bottles improves appearance on the retail shelf