



ProducePack™ is a range of innovative paperboard packaging designed for fresh fruit and vegetables.

Visually appealing, user-friendly packs bring recyclable paperboard into the fresh produce aisle with options for a natural kraft appearance, consumer-friendly stock graphics, or high-quality custom printing to enhance your brand image and your consumers' experience.

### Circularity



- Widely recyclable
- The paperboard is made from wood fiber, a renewable resource from sustainably managed forests
- Depending on the application, ProducePack can offer a 100% reduction in plastic\* versus traditional alternatives

### Functionality



- Portfolio includes formats that accommodate the size and scale of your business, from fully automated filling to hand packing and closing
- Paperboard packaging delivers more impactful branding for enhanced differentiation in the fresh produce aisle

### Convenience



- Ergonomic designs, integrated handles, and easy-peel films make handling and opening easy
- Meets consumers' demand for improved hygiene in the fresh produce sector
- Simple for consumers to recycle in household waste streams

\*Can be plastic-free according to the Single-Use Plastics Directive definition, dependent on coating selected, and with the use of regenerated cellulose film.



## Top-Seal Punnet Trays

Can be top sealed on plastic punnet equipment and at comparable speeds. Available for either manual or automated filling, this recyclable tray is the sustainable drop-in alternative to plastic punnet trays.

## Flat Top Clamshell Trays

Designed as a drop-in replacement for plastic clamshells, these lidded trays close easily with one hand and stack neatly for display on store shelves. Available in sizes ranging from one pint to two quarts, these reclosable paperboard trays provide a more sustainable alternative to plastic and can even extend the shelf life of some products.



## Trays & Tills

Designed for strength, simplicity, and product visibility. Available in a variety of sizes and dimensions. Suitable for overwrap.

## Baskets & Cartons

Handled baskets and cartons enable convenient carrying of larger items. Ideal for tree fruit, stone fruit, grapes, and kiwis.

